

Youth Education Town (YET)



NFL Youth Education Towns (NFL YET)

NFL Youth Education Towns (NFL YETs) are educational and recreation centers constructed in Super Bowl host cities as the lasting legacies of the games. In order to positively impact the lives of youths living in often-troubled neighborhoods in Super Bowl Cities, the NFL donates \$1 million toward each NFL YET project. Other funding comes from local public and private support, and it is the NFL's goal that each NFL YET remain a viable force in their communities long after a Super Bowl has been played. To this end, the NFL requires each host city to establish a 10-year operating plan, which includes a funding commitment for ongoing operational, management and program expenses.

Presently, there are 15 NFL YETs operating in twelve cities-Los Angeles, San Diego (2), Phoenix, New Orleans, Miami, Fort Lauderdale, Detroit, Atlanta, Tampa (2), Jacksonville, Houston (2), and Honolulu where the NFL Pro Bowl has been played from 1980 thru 2009.

In 2003, the NFL enlisted the support of Boys & Girls Clubs of America (BGCA) to work hand-in-hand with local NFL YETs to ensure that each offer programs and services that most effectively meet the needs of communities served through educational enhancement, technical training, life-skills development and recreational outlets. NFL YET facilities vary, as do the number of children that they serve, but many include libraries, classrooms, technology labs, physical fitness centers, recreation fields and other resources. In many locations, NFL YETs offer full-day school programs, as well as after-school services.

The NFL YET mission is all about making connections between children, staff, volunteers and the communities they serve. Now more than ever, as one family, NFL YETs are truly united and committed to making a positive, lasting difference in the lives of children.

South Florida's NFL YETs
Miami in 1995 - Super Bowl XXIX

The NFL YET, at Gwen Cherry Park in Miami is the result of Super Bowl XXIX, which was hosted in Miami, Florida in 1995. This YET is the only NFL Youth Education Town in Miami-Dade County. Each year the center serves over 800 at-risk kids through its unique private/public partnership design. The YET houses Communities-In-Schools (which oversees all of its educational services in the private sector), Boys & Girls Club of Miami (which oversees all of its optimistic type competitive sports in the private sector), and Miami-Dade County Parks & Recreation Department (which oversees all the grassroots sports, cultural activities, facility maintenance and grounds maintenance, as well as the onsite director). The YET is designed to give children a safe place to study, receive homework assistance, learn computer technology, participate in cultural experiences, play sports and be a kid. The YET services members age 6 to 14, and believe all members deserve to know and experience the good things in life, as well as understand they can be whatever they choose.

Ft. Lauderdale in 1999 - Super Bowl XXXIII

Super Bowl XXXIII in 1999 was held in South Florida and opened the next South Florida YET in Ft. Lauderdale, Florida. The NFL YET, Lester H. White Boys & Girls Club opened for services in September 2000. It provides a drop-in center for youth focusing on the ages of 7 to 18. National Boys & Girls Club Programs are implemented in the areas of character and leadership, education and career development, the arts, health and life skills and sports, fitness and recreation and services approximately 150 children per day and 980 per year.

As the Super Bowl returns to South Florida in 2010, the NFL and Host Committee will continue to work with our two existing Youth Education Towns to fortify and expand their programs.

Additional Information:

- How can I make a donation to the Miami YET?
- Who operates the YET?
- What programs and resources are available at the YET?
- Where is the YET located?
- What is the history of the NFL YET?

How can I make a donation to the South Florida YET?

If you would like to make a personal donation to our local YET's, please contact the Host Committee.

Who operates the YET?

Boys & Girls Club of Florida is the managing partner of the local YET's

What programs and resources are available at the YET?

- State of the art computer and technology classrooms
- Tutoring and mentoring
- Homework help
- Library and literacy skills training

- Physical fitness rooms including gymnasium
- Social recreation

What is the history of the NFL YET?

The YET concept evolved about 14 years ago in Los Angeles at Super Bowl XXVII. The NFL sought a way to positively impact the nation's communities after the games were played by using sports as a means to foster community development. Since then, the NFL has challenged each Super Bowl host city to create a YET in areas needing community restoration. Recently, the NFL has joined forces with the Boys & Girls Clubs of America to strengthen and expand the YET initiative and improve the quality of services offered.

Community Outreach Reaching Communities. Impacting Lives.

[Super Bowl XLIV Lasting Legacies Click Here to Learn More](#)

Our mission

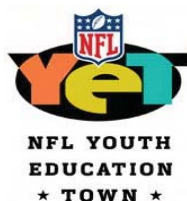
To engage and empower small minority and woman owned businesses, residents and youth of the South Florida region, by providing effective programming and events that offer access to Super Bowl XLIV.

2010 will be a record breaking year in South Florida, as Miami-Dade, Broward, and Palm Beach Counties host Super Bowl for the 10th time, and for the first time in 35 years--Pro Bowl! Just as South Florida is committed to delivering the best Super Bowl yet, the NFL is committed to impacting lives in the South Florida Community today and leave a legacy beyond the games.

The South Florida Super Bowl Host Committee welcomes you to "Own the Moment" and "Get Involved." Join us in our mission by serving your community. Celebrate the Bowls by giving back to our neighbors in need. Leave your mark during this historic time by giving of your time and talent.

Get Involved

Learn how you can be a part of the excitement of Pro Bowl 2010 and Super Bowl XLIV by giving back to your community and taking part in leaving a legacy. Pick up a hammer and nail with Rebuilding Together and Habitat for Humanity. Get moving with NFL Play 60. Donate sports items and games to the NFL's Youth Education Towns through Super Kids Super Sharing. Bring the Super Bowl to your classroom with Super Learning in a Super City, or plan your future at the Sports Career Expo. Connect with new friends through One World South Florida, or invite your current ones to get inspired at the Super Bowl Gospel Celebration.



NFL Youth Education Town

From Wikipedia

The **NFL Youth Education Town**, also known as YET or **YET Center**, is a chain of educational and recreational centers in the United States. The Boys and Girls Club of America operates the centers on behalf of the National Football League.

Like the Boys and Girls Clubs, YET Centers provide afterschool activities for school-age children. These activities include sports programs, computer training, career development, and tutoring. Each YET is located in a lower-income neighborhood of a city that has hosted a Super Bowl since the early 1990s.

History

YET grew out of the 1992 Los Angeles riots and the need that arose to correct the social inequities laid bare by that event. The NFL announced that it would build and finance a new afterschool center in Compton, California as a legacy of Super Bowl XXVII (held in the L.A. area at the Rose Bowl Stadium). Michael Jackson and Garth Brooks also helped finance the opening of the Compton center.

After the success of the Compton YET, the NFL announced that a new center would open in conjunction with each new Super Bowl. As of January 2008, there were 12 centers in 10 locations (San Diego and Tampa have two each, as those cities have hosted multiple Super Bowls in this period), and three others were under construction. One of the future locations will be in Honolulu, Hawaii in honor of the Pro Bowl.

Fundraising

The main public fundraiser is the NFL Experience, the league's version of a theme park which is open the weekend before and the weekend of the Super Bowl. A portion of each admission price is donated to YET.

Join the team

NFL Charities

NFL Charities is the cornerstone of the National Football League's commitment to community service. NFL Charities supports programs and initiatives that deliver education and youth services, designates funds to assist the foundations of current and former players working in local communities and awards sports-related medical research grants that advance the body of knowledge of sports medicine for professional and recreational athletes.*



Statement of Our Donations Policy

Please take a moment to read our Donations Policy.



NFL Disaster Relief Fund

The NFL and the NFL Players Association responded to September 11th by establishing a \$10 million NFL Disaster Relief Fund.



Player Foundation Grants

Each year, NFL Charities awards \$1 million in support of the philanthropic work of current and former NFL players.



Pro Bowl Grants

In connection with the NFL's All-Star Game, NFL Charities awards \$100,000 in grants to youth-serving organizations located in the state of Hawaii.



Medical Research Grants

Each year, NFL Charities distributes \$1.5 million in medical research grants that target sports injury prevention, treatment, and other related research that has relevance to the NFL and affects overall health and performance abilities of athletes.



NFL Charities Annual Report

To learn more about NFL Charities, download our past Annual Reports.

* Disclaimer – NFL Charities is designed to support targeted initiatives on a national level. Our guidelines and resources do not allow us to consider personal appeals or local agency requests.